



ACHICA

Customer Success Story

ebayenterprise

Achica, the UK based luxury private sale retailer, was looking for a fulfilment partner to support their ambitious startup model to a European audience. Offering a wide variety of homewares products from leading luxury brands, Achica required a partner with the expertise and flexibility to help them support their growing business.

Solution

eBay Enterprise delivered an end-to-end fulfilment solution including receiving goods directly from the manufacturer, breaking down into individual customer units, shipping directly to the consumer, and returns management.

Result

Since launch in 2010 Achica has grown from a startup to a 4 million member business selling in the UK, Germany, France, Spain, and Poland.

Outsourcing the entire fulfilment operation has allowed Achica to rapidly grow without the need to invest in its own fulfilment and distribution infrastructure.



eBay Enterprise has been integral to our business growth since launching back in 2010. The partnership allows ACHICA to focus on its core competency; sourcing highly attractive products that appeal to our premium group of customers. With eBay Enterprise's expertise in the international arena we have been able to continue our growth journey by better catering to the local demands of the International shopper.



Steve Robinson,
CEO

CONTACT US TODAY

email: salesEU@ebayenterprise.com

website: ebayenterprise.com/uk